

**13<sup>th</sup> Annual Health Education Advocacy Summit  
March 6 – 8, 2010  
Washington Court Hotel \* Washington, DC**

**PRELIMINARY AGENDA**

**SATURDAY, MARCH 6**

1:00 pm – 1:15 pm

**Welcome**

1:15 PM – 5:00 PM

**CNHEO Leaders Meeting** *(by invitation only)*

*Choose One:*

1:25 pm – 2:10 pm

**Advocacy 101: Introduction to Advocacy** *(for beginners or first-time Summit attendees)*

**Advocacy 102: Incorporating Advocacy in Professional Preparation** *(For Faculty)*

*Chose One*

2:20 pm – 3:05 pm

**Advocacy 201: Expanding Advocacy Influence - Using Story-telling to Make a Convincing Advocacy Message**

**Advocacy 301: Using Web 2.0 to Enhance your Reach**

3:15 pm – 4:15 pm

**Effective Hill Visits**

4:15 pm – 4:30 pm

**CNHEO Health Education Advocate Award Presentation**

4:30 pm – 5:00 pm

**Challenges and Opportunities in the 111<sup>th</sup> Congress**

5:00 pm – 5:15 pm

**Wrap Up/Preparing for Day 2**

**SUNDAY, MARCH 7**

7:30 am – 8:15 am

*Light Continental Breakfast*

8:15 am – 8:30 am

**Welcome: Overview of Day 2**

8:30 am – 11:30 am

**Intensive Training on Advocacy Priorities Relate to Chronic Disease Prevention & Health Promotion across the Lifespan**

11:30 am – 12:00 pm

**Role Play**

12:00 pm – 1:00 pm

*Lunch*

1:00 pm – 1:30 pm

**Bringing it All Together – How to Get Your Message Heard**

1:30 pm - 4:30 pm

**Role Play and Hill Visit Planning**

4:30 pm – 4:45 pm

**Re-Convene for Q&As and Group Discussion**

4:45 pm – 5:00 pm

**Wrap-up/ Tomorrow's Agenda/Evaluation**

**MONDAY, MARCH 8**

7:30 am – 9:00 am

*Breakfast on Own; Walk to Hill*

9:00 am – 10:00 am

**Life on the Hill – Message from Congressional Staff**

10:00 am – 4:00 pm

**Visits with Members of Congress**